

FOR IMMEDIATE RELEASE

June 10, 2026

Peddler's Village Named Number One Shopping Center in the Country by USA TODAY

A regionally beloved destination for 64 years, Peddler's Village is pleased to announce that it was ranked #1 in USA Today's 10Best Readers' Choice Awards for 2026

Lahaska, PA — [Peddler's Village](#), a countryside shopping, dining, lodging, and family entertainment destination in the heart of historic Bucks County, PA, has been named the top shopping center in the country by USA Today in 2026. Last year, the shopping destination was named among the top three shopping centers, and number one on the East Coast. Peddler's Village is known for its historical charm, stunning architecture, landscaping, locally owned retail businesses, and seasonal events.

USA Today's 10BEST editors collaborated with a panel of experts to identify the nation's top shopping centers, evaluating a range of shopping, dining, and entertainment offerings. Readers then cast their votes to select the final winners. Peddler's Village, located in Lahaska, Bucks County, comprises of 65 specialty shops and boutiques, most of which are locally owned small businesses. Open year round, Peddler's Village shops offer a wide variety of merchandise, including apparel, accessories, collectibles, home goods, furniture, fine art, books, toys, and more. The shopping center maintains a 4.7 rating on Google.

"We're incredibly honored to be named the number one shopping center in the country by USA TODAY," said Donna Jamison, CEO of Peddler's Village. "More than 60 years ago, my father, Earl Jamison, founded Peddler's Village with the vision of creating a destination that was both

unique and welcoming. In 2026, I'm proud that we continue to carry out that vision year after year by providing an exceptional experience for our guests and receiving national recognition for those efforts."

Beyond its distinctive shops, Peddler's Village features a variety of restaurants, the 67-room Golden Plough Inn, and Gigglesberry Fair, an indoor family entertainment center. Millions of guests visit the destination each year to explore its winding brick pathways, take in the scenic surroundings, and enjoy seasonal festivals and events held throughout the year. On July 4, during the Red, White & Blueberries BBQ Bash, Peddler's Village will celebrate the installation of a new waterwheel with a special ribbon-cutting ceremony.

Peddler's Village

Peddler's Village is a 42-acre shopping, dining, lodging, and family entertainment destination in Bucks County, Pennsylvania, that features graceful 18th-century-style buildings, lush gardens, and winding brick walkways. As one of Pennsylvania's premier attractions, the site draws more than two million visitors each year. Its historical storybook setting includes 60-plus distinctive retail shops, eight restaurants, the 67-room Golden Plough Inn, and the Gigglesberry Fair indoor family fun center. Peddler's Village hosts numerous year-round festivals and seasonal events for the public, and is a popular site for weddings, corporate events, reunions, picnics, birthdays, and holiday parties.

Peddler's Village is located in the heart of Bucks County in Lahaska, Pennsylvania, just 40 miles north of Philadelphia and 80 miles southwest of New York City. For more information, visit PeddlersVillage.com or call 215-794-4000.

Media Contact: Ali Weinstein, Director of Sales & Marketing, aweinstein@peddlersvillage.com
[Peddler's Village](https://PeddlersVillage.com), P.O. Box 218, Lahaska, PA 18931