

FOR IMMEDIATE RELEASE

April 15, 2026

Peddler's Village to Present Annual Strawberry Festival on May 2 & 3

The popular weekend celebration, which kicks off the festival season at Peddler's Village, is among many spring and summer happenings at the popular destination in Bucks County, PA

Lahaska, PA--[Peddler's Village](#), a countryside shopping, dining, lodging, and family , entertainment destination in the heart of historic Bucks County, PA, will present its annual [Strawberry Festival](#) on May 2 and 3, 2026 from 11 a.m. to 6 p.m. The weekend festival will include strawberry-themed food and beverages, including strawberry pies, desserts, and fritters, live music and entertainment, food trucks, activities, and pie-eating contests. On Sunday, guests who dress up in their "berry best" strawberry-themed attire can enter The Great Strawberry Strut for a chance to win a prize. Peddler's Village shops will be open until 8 p.m. on Saturday. Admission is free. The presenting sponsor of this year's Strawberry Festival is [Pepsi](#).

The Strawberry Festival will include games, axe throwing, kids crafts and face painting, gem mining, and a mobile gel blaster battlefield. An Artisan Marketplace on the Street Road Green will feature a dozen specialty makers showcasing handcrafted woodwork, distinctive jewelry, and other crafted items. On Saturday and Sunday, a pie-eating contest for adults and children will take place at 2:30 p.m. (registration begins at 11:00 a.m. at the kiosk on the Village Green) and on Sunday, guests who come in strawberry-themed outfits can participate in The Great Strawberry Strut from 10 a.m. to 3 p.m. The grand prize winner of The Great Strawberry Strut will receive a trophy, ribbon, and swag bag, and all guests who participate are also entered into a giveaway to win a \$100 Peddler's Village gift card.

Live music will include performances by local musicians and performers, with special entertainment by



Martin & Kelly on Sunday, May 3 from 3 p.m. – 6 p.m. Outdoor food, drinks, strawberry-themed baked goods, including fritters, stuffed French toast, cobbler cookies, crunch donuts, snack cakes, and scones, and fresh strawberries can be purchased at the outdoor stands, including the Water Wheel Food Tent, or guests can dine at food trucks and Village restaurants and eateries for strawberry-themed menu specials. Double-crust strawberry pies and pie slices will be available for purchase during the festival weekend (while supplies last).

[VIP pre-paid parking passes](#) will be available for purchase prior to the festival for \$25 and includes a guaranteed parking spot behind the Visitor & Event Center as well as a Peddler's Village souvenir. Check-in for VIP parking is from 9 a.m. – 2 p.m. both days. Admission to the Strawberry Festival is free; food, drinks, and some activities are pay-as-you-go. A complete festival schedule can be found on [PeddlersVillage.com](#).

On the [first Friday of every month](#) through September, guests can enjoy special dining promotions at select [Village restaurants](#). On May 1, in celebration of Strawberry Festival, the Cock 'n Bull, Hart's Tavern, Earl's New American, and Buttonwood Grill will be offering buy- one-get-one-50%-off on all desserts, including specialty strawberry desserts, in addition to other dining promotions.

Following the Strawberry Festival weekend, Peddler's Village restaurants will continue to feature strawberry-themed food and beverages every day in May. Other springtime events include the third annual [Best of the Nest: Birdhouse Competition & Display](#), which takes place April 20 through May 25, a [Mother's Day brunch](#) at the Cock 'n Bull, Buttonwood Grill, and Earl's New American on May 10, and [murder mystery dinners](#) on May 16 and June 6. This summer, beginning on June 1, Peddler's Village will also be presenting [Sights in Sand: An American Road Trip](#) which will feature six majestic sand sculptures depicting iconic landmarks, historic scenes, and the nation's must-see destinations in celebration of America's 250th birthday. Beginning in mid-May, guests are invited to watch world-renowned sand sculptors create their work.

In June, Peddler's Village, in partnership with the Central Bucks Chamber of Commerce, will be hosting



the [Bucks Fever Art & Sculpture Exhibition](#) from June 19 through July 19 as well as [Tunes at Noon](#) on Fridays beginning May 15 and continuing through August 28. Artists can [apply to be featured](#) in the exhibition; the deadline for registration is May 18.

For more information about Peddler's Village, the Strawberry Festival, or other upcoming events, visit [PeddlersVillage.com](#) or call 215-794-4000.

The presenting sponsor of Strawberry Festival is Pepsi. Other Strawberry Festival sponsors include Renewal by Anderson and State Farm. To inquire about festival and event sponsorships, contact Justin Seery at justins@peddlersvillage.com.

About Peddler's Village

Peddler's Village is a 42-acre shopping, dining, lodging and family entertainment destination in Bucks County, Pennsylvania, that features graceful 19th-century-style buildings, lush gardens, and winding brick walkways. Created by Earl and Sheila Jamison in 1962, the site is one of Pennsylvania's premier attractions, drawing more than two million visitors each year. Its historical storybook setting includes 60-plus distinctive retail shops, eight restaurants, the 67-room Golden Plough Inn, and Giggleberry Fair, an indoor family entertainment center. Peddler's Village hosts numerous year-round festivals and seasonal events for the public, and is a popular site for weddings, corporate events, reunions, picnics, birthdays, and holiday parties.

Peddler's Village is located in the heart of Bucks County in Lahaska, Pennsylvania, just 40 miles north of Philadelphia and 80 miles southwest of New York City. For more information, visit [PeddlersVillage.com](#) or call 215-794-4000.

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