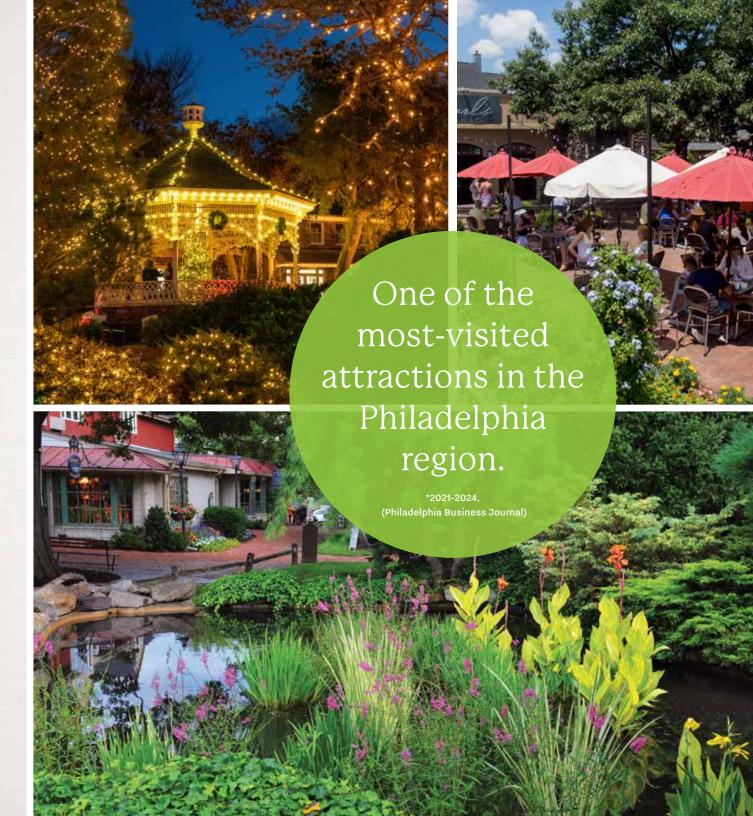


Overview

As one of the most-visited attractions in the Philadelphia area, Peddler's Village draws more than two million people each year.
Our events—several of which have been in place for decades—are extremely popular, attracting visitors of all ages from throughout the region and beyond.

- · Year-round festivals and events
- 65+ shops and boutiques
- Seven restaurants and three tasting rooms
- Boutique inn with
 66 luxury rooms and suites
- Family fun center with 100-year-old carousel and the area's largest indoor obstacle course







DIRECT CONNECTIONS









169.4k

69.5k

10.2k

Followers

1.7K
Followers

WEBSITE

200,000 average monthly visits to PeddlersVillage.com

AVERAGE RATINGS

Google

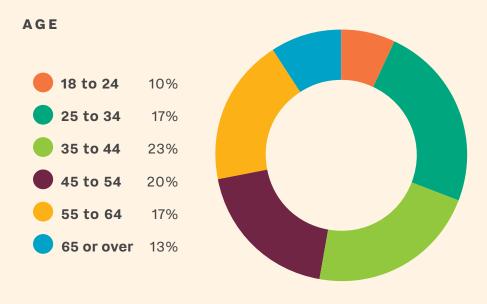
4.7/5



tripadvisor[®]

4.5/5

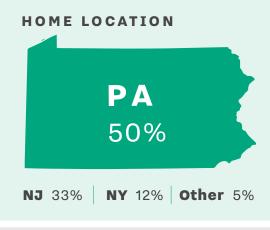




99% of visitors

would recommend Peddler's Village to others





\$160K

AFFINITIES

- Food and dining/
 Cooking
- Shopping
- Travel
- Family
- Pets
- Sports
- · Health and fitness
- Movies/TV/
 Entertainment

Festivals & Events

YEAR-ROUND FESTIVAL MONTHS & WEEKENDS

- · Tens of thousands of event visitors
- · Free admission and parking
- · Live music and entertainment
- · Food trucks and food vendors
- · Kids and family activities
- · Quintessential country charm

PAST SPONSORS



















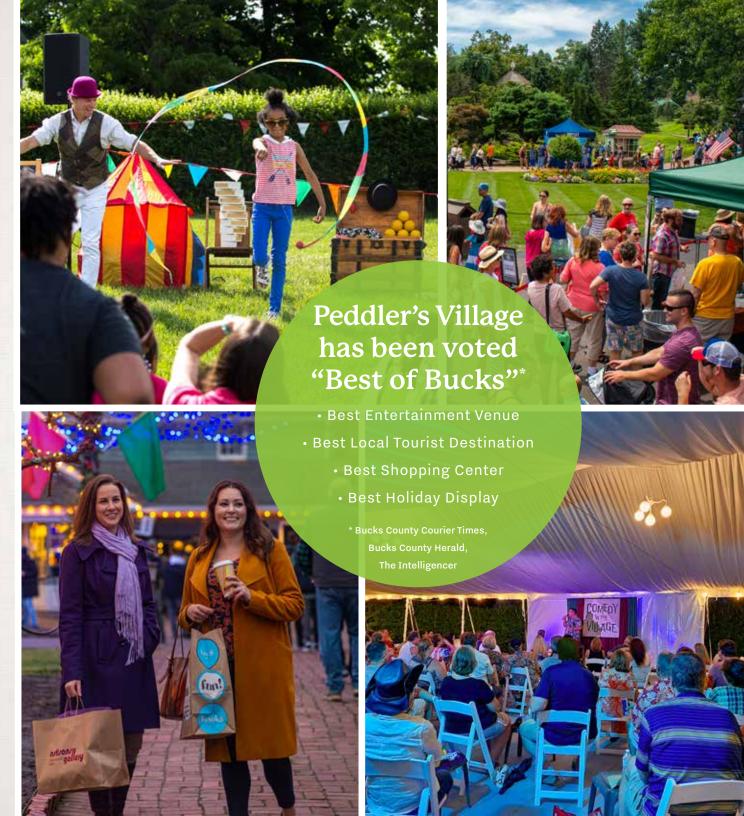


















FESTIVALS & WEEKEND EVENTS

Fire & Frost Fun Fri & Sat, January 10 & 11, 17 & 18

Village of Chocolate

Wed-Mon, February 12-17

Celebrate the Green
Fri-Sun, March 14-17

Strawberry Festival
Sat & Sun, May 3 & 4

Safari in Sand June 1 – August 31

Bucks Fever Art & Sculpture Show

June 14 – July 6

Bucks Fever Talent Show Saturday, June 21

Red, White & Blueberries BBQ Bash
Friday, July 4

Peach Festival
Sat & Sun, August 2 & 3

Scarecrow Festival
Sat & Sun, September 13 & 14

OctoberFeast
Sat & Sun, October 11 & 12

Apple Festival
Sat & Sun, November 1 & 2

Grand Illumination Celebration
Friday, November 14

Holiday Kickoff Weekend
Fri-Sun, November 14-16

Holly Jolly Weekend
Sat & Sun, December 6 & 7

DISPLAYS & COMPETITIONS

PEEPS[®] in the Village

March 24 – April 27

Best of the Nest:

Birdhouse Competition & Display

April 28 - June 8

Scarecrows in the Village
September 8 - October 26

Gingerbread Competition & Display

November 14 - January 18, 2026

ENTERTAINMENT SERIES & EVENTS

Brown Bag-it with the Arts Series

Comedy in the Village

Family Brunches

Food Truck Thursdays

Outdoor Movie Nights Slightly Batty Halloween Wing-Ding

Ghostly Graveyard Gala

For more information, email justins@peddlersvillage.com or call 215-794-4063







ALL SPONSORS RECEIVE:

- · On-site activation opportunities
- Business logo inclusion on festival/event webpage
- Business logo inclusion on festival/ event brochure, if applicable

PRESENTING SPONSORSHIPS

- Receive all sponsor benefits listed above
- Recognition as presenting sponsor with your business name or logo on print and digital promotional materials for festival/event.
- Exclusive representation of your business type (no direct competitors)
- Mention on event's social media post(s) and eblast(s)
- Business name or logo on stage and/or entertainment area banner(s), if applicable

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42-ACRE PROPERTY IN LAHASKA, PENNSYLVANIA

Peddler's Village offers free admission and plenty of free on-site parking.

ADDRESS

Route 202 & Street Road, Lahaska, PA 18931
55 minutes from Philadelphia | 1-1/2 hours from New York City

CONTACT

Justin Seery

Corporate Sponsorship Sales Manager

E-MAIL

justins@peddlersvillage.com

PHONE

215-794-4063 direct