

A vibrant outdoor market scene with a large crowd of people walking through a street lined with shops and trees. In the background, a green building features a sign for 'THE TOTAL ANIMAL' with a lion logo and 'Established 1973'. To the right, a white banner with red text reads 'FRITTE'. The scene is filled with lush greenery and people of various ages and ethnicities.

Sponsorship Opportunities

2025

Peddler's Village SM

PEDDLER'S VILLAGE

Overview

As one of the most-visited attractions in the Philadelphia area, Peddler's Village draws more than two million people each year. Our events—several of which have been in place for decades—are extremely popular, attracting visitors of all ages from throughout the region and beyond.

- Year-round festivals and events
- 65+ shops and boutiques
- Seven restaurants and three tasting rooms
- Boutique inn with 66 luxury rooms and suites
- Family fun center with 100-year-old carousel and the area's largest indoor obstacle course



One of the
most-visited
attractions in the
Philadelphia
region.

*2021-2024,
(Philadelphia Business Journal)



PEDDLER'S VILLAGE

Digital Promotional Impact: social media / website



Photo: Raylynn Photography

DIRECT CONNECTIONS



169.4k

Followers



69.5k

Followers



10.2k

Followers



1.7K

Followers

AVERAGE RATINGS

Google

4.7/5

yelp

4/5



tripadvisor

4.5/5

WEBSITE

200,000

average monthly visits to
PeddlersVillage.com

PEDDLER'S VILLAGE

Digital Promotional Impact: demographics



AGE

18 to 24	10%
25 to 34	17%
35 to 44	23%
45 to 54	20%
55 to 64	17%
65 or over	13%



99% of visitors

would recommend Peddler's Village to others



HOME LOCATION



NJ 33% | **NY** 12% | **Other** 5%

AFFINITIES

- Food and dining/
Cooking
- Shopping
- Travel
- Family
- Pets
- Sports
- Health and fitness
- Movies/TV/
Entertainment

AVG HOUSEHOLD INCOME

\$160K

PEDDLER'S VILLAGE Festivals & Events

YEAR-ROUND FESTIVAL MONTHS & WEEKENDS

- Tens of thousands of event visitors
- Free admission and parking
- Live music and entertainment
- Food trucks and food vendors
- Kids and family activities
- Quintessential country charm

PAST SPONSORS



Peddler's Village has been voted “Best of Bucks”*

- Best Entertainment Venue
- Best Local Tourist Destination
- Best Shopping Center
- Best Holiday Display

* Bucks County Courier Times,
Bucks County Herald,
The Intelligencer





PEDDLER'S VILLAGE

Sponsor Opportunities 2025



FESTIVALS & WEEKEND EVENTS

Fire & Frost Fun

Fri & Sat, January 10 & 11, 17 & 18

Village of Chocolate

Wed-Mon, February 12-17

Celebrate the Green

Fri-Sun, March 14-17

Strawberry Festival

Sat & Sun, May 3 & 4

Safari in Sand

June 1 – August 31

Bucks Fever Art & Sculpture Show

June 14 – July 6

Bucks Fever Talent Show

Saturday, June 21

Red, White & Blueberries BBQ Bash

Friday, July 4

Peach Festival

Sat & Sun, August 2 & 3

Scarecrow Festival

Sat & Sun, September 13 & 14

OctoberFeast

Sat & Sun, October 11 & 12

Apple Festival

Sat & Sun, November 1 & 2

Grand Illumination Celebration

Friday, November 14

Holiday Kickoff Weekend

Fri-Sun, November 14-16

Holly Jolly Weekend

Sat & Sun, December 6 & 7

DISPLAYS & COMPETITIONS

PEEPS® in the Village

March 24 – April 27

Best of the Nest:

Birdhouse Competition & Display

April 28 - June 8

Scarecrows in the Village

September 8 - October 26

Gingerbread Competition & Display

November 14 - January 18, 2026

ENTERTAINMENT SERIES & EVENTS

Brown Bag-it with the Arts Series

Comedy in the Village

Family Brunches

Food Truck Thursdays

Outdoor Movie Nights

Slightly Batty Halloween Wing-Ding

Ghostly Graveyard Gala

For more information, email
justins@peddlersvillage.com
or call 215-794-4063

PEDDLER'S VILLAGE

Sponsorship Benefits 2025

Sponsorship Levels

Presenting Sponsor of Displays or Events

Seasonal Sponsor

Event Sponsor

Customized Sponsorship
Packages

ALL SPONSORS RECEIVE:

- On-site activation opportunities
- Business logo inclusion on festival/event webpage
- Business logo inclusion on festival/event brochure, if applicable

PRESENTING SPONSORSHIPS

- Receive all sponsor benefits listed above
- Recognition as presenting sponsor with your business name or logo on print and digital promotional materials for festival/event.
- Exclusive representation of your business type (no direct competitors)
- Mention on event's social media post(s) and eblast(s)
- Business name or logo on stage and/or entertainment area banner(s), if applicable

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Peddler's VillageSM



42-ACRE PROPERTY IN LAHASKA, PENNSYLVANIA

Peddler's Village offers free admission and plenty of free on-site parking.

ADDRESS

Route 202 & Street Road, Lahaska, PA 18931

55 minutes from Philadelphia | 1-½ hours from New York City

CONTACT

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