

Sponsorship Opportunities

2024

*Peddler's Village*SM

A photograph of a community event, likely a fair or festival, during the day. In the foreground, a man in a blue plaid shirt and a brown baseball cap is balancing a young child in a red jacket on his shoulders. The child is smiling. To the left, a woman in a light grey sweater and a man in a red shirt are talking. In the background, there are other people, trees with yellowing leaves, and a building. A stroller is visible in the lower center.

PEDDLER'S VILLAGE

Overview

As one of the most-visited attractions in the Philadelphia area, Peddler's Village draws more than two million people each year. Our events—several of which have been in place for decades—are extremely popular, attracting visitors of all ages from throughout the region and beyond.

- Year-round festivals and events
- 65+ shops and boutiques
- Seven restaurants and three tasting rooms
- Boutique inn with 66 luxury rooms and suites
- Family fun center with 100-year-old carousel and the area's largest indoor obstacle course



One of the most-visited attractions in the Philadelphia region.

*2021-2023,
(Philadelphia Business Journal)



PEDDLER'S VILLAGE

Digital Promotional Impact: social media / website



DIRECT CONNECTIONS



158k
Followers



52.4k
Followers



3.5k
Followers



1.26K
Followers



8.5k
Followers

AVERAGE RATINGS

Google

4.6/5

yelp

4/5



tripadvisor

4.5/5

WEBSITE

160,200

average monthly visits to
PeddlersVillage.com



PEDDLER'S VILLAGE

Digital Promotional Impact: demographics

AGE

18 to 24	10%
25 to 34	17%
35 to 44	23%
45 to 54	20%
55 to 64	17%
65 or over	13%

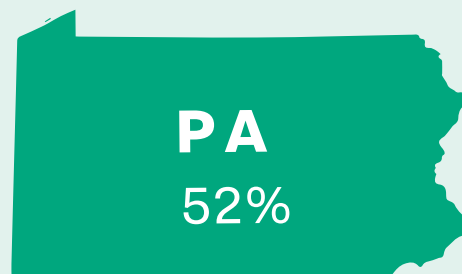


99% of visitors

would recommend Peddler's Village to others



HOME LOCATION



NJ 35%

NY 8%

Other 5%

AFFINITIES

- Food and dining/
Cooking
- Shopping
- Travel
- Family
- Pets
- Sports
- Health and fitness
- Movies/TV/
Entertainment

PEDDLER'S VILLAGE
Festivals & Events

**YEAR-ROUND
 FESTIVAL MONTHS
 & WEEKENDS**

- Tens of thousands of event visitors
- Free admission and parking
- Live music and entertainment
- Food trucks and food vendors
- Kids and family activities
- Quintessential country charm

PAST SPONSORS



**Peddler's Village
 has been voted
 "Best of Bucks"***

- Best Entertainment Venue
- Best Local Tourist Destination
- Best Shopping Center
- Best Holiday Display

* Bucks County Courier Times,
 Bucks County Herald,
 The Intelligencer





**FESTIVALS &
WEEKEND EVENTS**

Fire & Frost Fun

January 5 & 6, 12 & 13

Village of Chocolate

February 14-18

Celebrate the Green

March 15-17

Strawberry Festival

May 4 & 5

Bucks Fever

June 22 & 23

BBQ Bash

July 4-7

Peach Festival

August 3 & 4

Scarecrow Festival

September 14 & 15

OctoberFeast

October 12 & 13

Apple Festival

November 2 & 3

Grand Illumination Celebration

November 15

Holiday Kickoff Weekend

November 15-17

Holly Jolly Weekend

December 7 & 8

DISPLAYS & COMPETITIONS

PEEPS® in the Village

March 11 - April 14

Best of the Nest

April 13 - May 19

Scarecrows in the Village

September 9 - October 27

Gingerbread Competition & Display

November 15 - January 12, 2025

**ENTERTAINMENT SERIES
& EVENTS**

Brown Bag-it with the Arts Series

Comedy in the Village

Family Brunches

Food Truck Thursdays

Outdoor Movie Nights

Slightly Batty Halloween Wing-Ding

Ghostly Graveyard Gala

For more information, email
justins@peddlersvillage.com
or call 215-794-4063

PEDDLER'S VILLAGE

Sponsorship Benefits 2024

Sponsorship Levels

Presenting Sponsor of Displays or Events

Seasonal Sponsor

Event Sponsor

Series Sponsor

Prize Sponsor

Customized Sponsorship Packages

ALL SPONSORS RECEIVE:

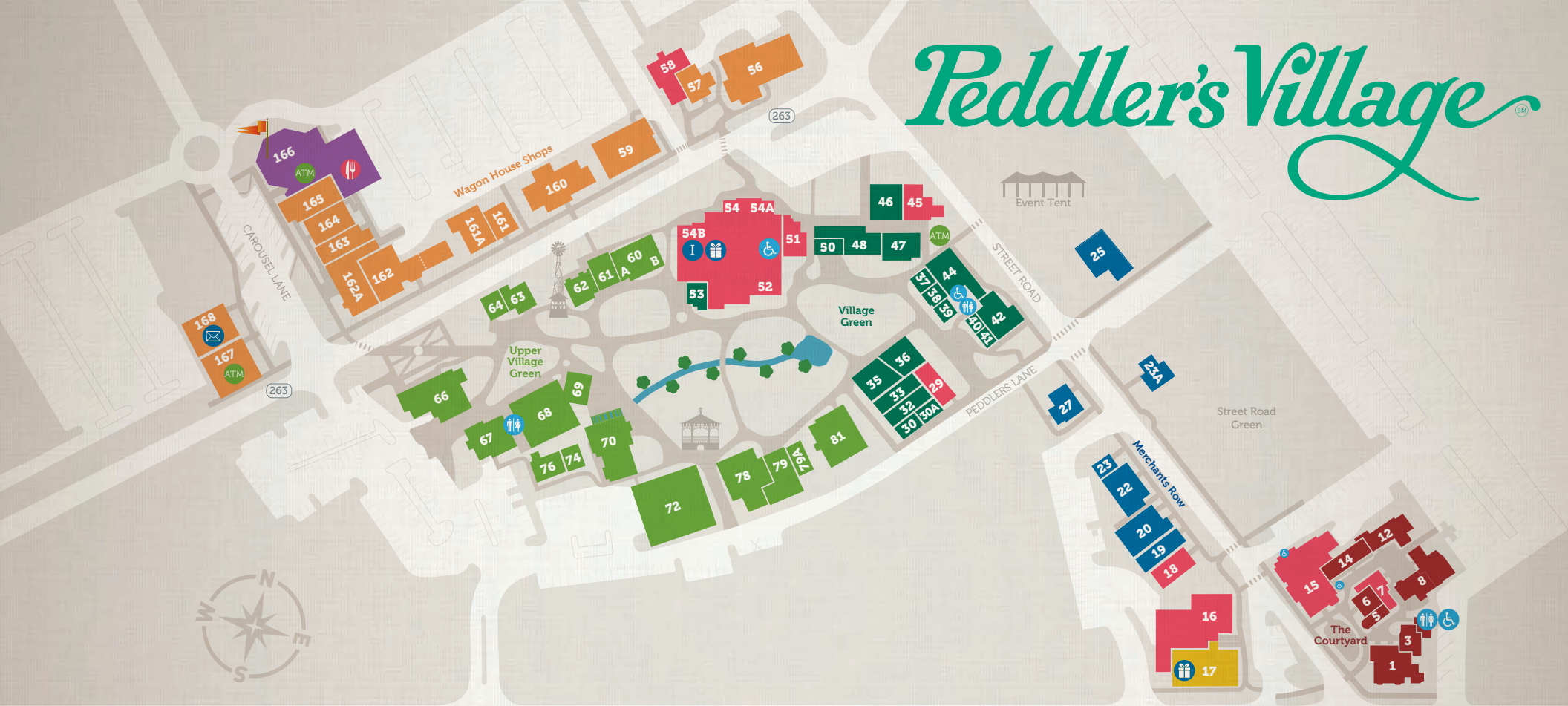
- On-site activation opportunities
- Business logo inclusion on festival/event webpage
- Business logo inclusion on festival/event brochure, if applicable

PRESENTING SPONSORSHIPS

- Receive all sponsor benefits listed above
- Recognition as presenting sponsor with your business name or logo on print and digital promotional materials for festival/event.
- Exclusive representation of your business type (no direct competitors)
- Mention on event's social media post(s) and eblast(s)
- Business name or logo on stage and/or entertainment area banner(s), if applicable
- Other benefits customized to the festival/event
- VIP tickets to your sponsored Peddler's Village event(s)

For more information, email justins@peddlersvillage.com or call 215-794-4063

Peddler's VillageSM



◀ 8 MILES TO DOYLESTOWN



5 MILES TO NEW HOPE ▶

42-ACRE PROPERTY IN LAHASKA, PENNSYLVANIA

Peddler's Village offers free admission and plenty of free on-site parking.

ADDRESS

Route 202 & Street Road, Lahaska, PA 18931

55 minutes from Philadelphia | 1-½ hours from New York City

CONTACT

Justin Seery

Corporate Sponsorship Sales Manager

E-MAIL

justins@peddlersvillage.com

PHONE

215-794-4063 direct