

FOR IMMEDIATE RELEASE

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LIGHT UP YOUR HOLIDAYS AT PEDDLER'S VILLAGE!
Grand Illumination Celebration and Gingerbread House Display Debuts
November 16

(LAHASKA, PA) October 31, 2007...Light up your holiday season at the Peddler's Village **Grand Illumination Celebration**, Friday, November 16, 2007, 6 p.m.-9 p.m. The **27th Annual Gingerbread House Competition and Display** also debuts November 16 at 10 a.m.

Don't miss the magical moment when the Village is transformed into a dazzling wonderland. At 6:15 pm, Santa Claus "switches on" the display of one million jewel-colored lights to kick off the holidays and his weekend visits with children at Gigglesberry Fair. Santa's helper this year is Lesley Van Arsdall, CBS3 Bucks County reporter and weekend anchor. After the ceremony, children can share their secret wish lists with Santa at Gigglesberry Fair.

Visit this link for a peek behind the magic of Grand Illumination:
http://peddlersvillage.com/whats_new/whats%20new.htm

Enjoy festive music and complimentary refreshments throughout the evening. Hot cider, heated in an old fashioned kettle, will be served with marshmallows toasted over an open fire. Strolling musicians and local school choirs will perform holiday favorites throughout the evening.

Santa will entertain children at his indoor workshop, located in Gigglesberry Fair from November 16 through December 23:

Fridays, 4-8 p.m.; Saturdays 11 am-6 p.m.*; Sundays 11 a.m.-4 p.m.
(*Saturday, December 1, Santa will be at Gigglesberry Fair from 2:30-8:30 p.m.)

The **27th Annual Gingerbread House Competition and Display** in the Village Gazebo will feature more than 100 incredible creations of gingerbread and confection. Admission is free and the display will be open through January 3, 2008.

Visitors are also invited to preview the merchants' distinctive choices for holiday gift giving to kick off the **Merchants Open House** weekend, November 16-18. Village shopkeepers will welcome visitors with something for everyone on your gift list.

The Village's extended holiday shopping hours are November 16 through December 30, Monday through Saturday, 10 a.m. to 9 p.m. and 11 a.m. to 6 p.m. on Sunday.

Peddler's Village is located at Routes 202 and Street Road in Lahaska, Bucks County. Follow the winding brick pathways of the Village throughout 42 acres of lush landscaping and charming 18th century-style architecture for a unique shopping and dining experience. Peddler's Village has something for everyone from 70 quality specialty shops and six restaurants to the 70-room Golden Plough Inn and Giggleberry Fair family entertainment center. Enjoy free seasonal festivals and year-round family events. Parking is always free and conveniently located. For more information, please visit www.peddlersvillage.com or call 215-794-4000.

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